



Iscritta al Registro Regionale delle Associazioni, Fondazioni ed Istituti Culturali con DGR/2018 posizione 63



“GREEN FUTURE

Environment, Cultural Heritage, Circular Economy”

Cinema narrates the environment

YOUNG FILM DIRECTORS COMPETITION MODA MOVIE 2024



"**Creazione e Immagine**", a cultural association in Cosenza, presents the 28th edition of **Moda Movie**, a festival that born from the idea of celebrating and deepening the relationship between the world of Fashion, Cinema and the Arts.

A **competition for young filmmakers** is held as part of the festival, which aims to **enhance** and **promote emerging talents** in the world of audiovisuals and give them a chance for comparison, training, professional growth and visibility. For each edition, a **theme of interest** is identified to which are addressed the calls for entries in the Fashion and Cinema sections and the festival's various side events.

For the **28th edition of Moda Movie**, we are asking videomakers to choose an environmental theme and tell their story by tying it to a specific film genre, taking into consideration the relationship between man and nature.

The seventh art, especially in recent decades, has very often promoted a wide variety of issues related to the environment and sustainability, with the aim of raising viewers' awareness. Similarly, young filmmakers will have to work on a short and free interpretation on the theme of environmental emergency, taking their cue from the issues at the center of public debate and returning these issues in images.

Submitted works must be entered in the competition exclusively according to the conditions of participation stipulated in this announcement.

The jury will evaluate the adherence to the theme, the technical and writing skills of the script, and the verbal and visual modes and communication skills expressed.



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CONTEST PARTICIPATION TERMS

- The competition is addressed to filmmakers **born after January 1, 1989**, regardless of gender and nationality.
- **Each author may enter one or more works in the competition.**
- In case you want to compete with more than one work, you must fill out and **send an entry form for each work submitted.**
- Works submitted in other events may also be entered in the competition.
- Submitted works must, under penalty of exclusion:
 - **be in theme with the 2024 edition of Moda Movie**
 - **have a maximum length of 10 minutes (excluding opening and closing credits)**
 - **be in Italian language or subtitled in Italian language.**
- To participate in the contest selections, you will need **to upload your work exclusively to a YouTube channel and send to concorsomodamovie@gmail.com** (with the subject line: "**MM 2024 Cinema Section Contest**") the following documentation:
 - **YouTube link to the work**, which **may be public or private, at the author's discretion.** The organization assures that in the case of unpublished works, the private link will be used exclusively by the competition jury until the event takes place.
 - **Participation form**, attached to this announcement, filled out in block letters in all its parts
 - **A file describing the work** (maximum 1000 characters long) **including cast and credits** (in Microsoft Word format only). The file should be named with the title of the short film.
 - **A brief biography of the director(s)** (in Microsoft Word format only and maximum 1500 characters long). The file should be named with the director's last and first name.
 - **A photograph of the director(s)** (in jpg format only, no smaller than 1500x1000 pixels and no larger than 3500x3000 pixels). The file should be named with last and first name of the director.
 - **Minimum 2 and maximum 4 scene or backstage photographs of the work** (in jpg format only, no smaller than 1500x1000 pixels and no larger than 3500x3000 pixels). The file should be named with the title of the short film.
 - **Parental or guardian's permission to participate** (only for contestants who had not reached the age of majority on the date of sending the application).
- **Registration for the competition**, including all required materials, must be received **no later than midnight on Monday, April 22, 2024.**
- Incomplete or non-compliant applications will not be considered and will be automatically disqualified from the competition.
- Submitted materials will not be returned.
- The Creazione e Immagine Association reserves the right **to use materials submitted by individual applicants for promotional purposes only.**



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SELECTIONS

- A special **examining board**, appointed by the Association “Creazione e Immagine”,
- **will select** (at its sole discretion) **number 15 finalist video works**, which will be announced on www.modamoviefestival.it and the festival's social channels **by Wednesday, May 15, 2024**;
 - **will decree** (at its sole discretion) **number 3 winning video works** that will enter the **final stage of the competition** and will be announced on www.modamoviefestival.it and the festival's social channels **by Monday, May 27, 2024**.

PRIZE-GIVING

- During the final evening of the competition (**June 10, 2024**), the **three winning works** of the 28th edition of Moda Movie **will be screened**.
- The winning works will also receive considerable visibility after the event, as they will be included in some of the events of the circuit called **Trame di Moda**, a series of Moda Movie partner events.
- The winners must (and the finalists may) participate in the **Specialization Workshop** and the various events scheduled for the final days of the festival (**a certificate of participation will be issued**) planned for **June 10 and 11, 2024** in Cosenza;
- The **3 winners** will, in addition, be entitled to **No. 1 overnight stay in accommodation accredited to the organization for the nights of June 10 and 11, 2024**.
- The organizing committee disclaims any responsibility for any kind of accident or damage that may happen to all participants in the events.

AWARDS

First Prize:

- **Cash prize of €500.00**
- Trophy made by a well-known goldsmith artist
- Internship offered by partner in the audiovisual sector

Second Prize:

- **Cash prize of €300.00**
- Plaque

Third Prize:

- **Cash prize of € 250,00**
- Plaque

For clarification and information:

Email concorsomodamovie@gmail.com - website www.modamoviefestival.it



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DEEPENING THEME AND SUGGESTIONS FOR THE PARTICIPANTS

The 28th edition of Moda Movie is dedicated to the environment and the theme of sustainability. It is needed an awareness in regard to the climate changes that have occurred in recent years and how man's relationship to the environment has developed.

Among the creative inputs we want to offer to the young talents who will take part in the festival is definitely the **human-nature relationship**. The impact of man on the environment is a fundamental and highly topical issue, the inputs provided by the different arts can help raise awareness of the need to protect the earth in order to safeguard the entire ecosystem.

For example, the effects of climate change also involve artistic heritage. Weathering consequential to climate change can, in fact, damage historical and artistic heritage works, which are considered valuable to culture.

Several ethical issues are linked to the theme of environment and sustainability. The seventh art can contribute to environmental protection by promoting issues of social and environmental interest such as, for example: recycling, waste, air pollution and its consequences, and environmental damage due to a multiplicity of factors.

Filmmakers participating in the competition may be inspired by one or more environmental issues, returning them through a specific film genre of the candidate's choice.

Keywords: Nature - Sustainability - Inspiration - Originality - Emergence - Ethics - Recycling - Art.

Filmographic suggestions:

Robert J. Flaherty, *Nanook l'eschimese*, 1922.

Hayao Miyazaki, *Principessa Mononoke*, 1997.

Steven Soderbergh, *Erin Brockovich*, 2000.

Niki Caro, *La ragazza delle balene*, 2002.

Roland Emmerich, *The day after tomorrow*, 2004.

Werner Herzog, *Grizzly Man*, 2005.

Sean Penn, *Into the wild*, 2007.

Peppe Ruggiero, Andrea D'Ambrosio, Esmeralda Calabria, *Biutiful cauntri*, 2007.

Ali Tabrizi, *Seaspiracy*, 2021.

Bibliographical suggestions:

Maria Rosa Cutrufelli, *L'isola delle madri*, Mondadori, Milano 2020.

Cinema, ambiente e territorio, a cura di E. Dell'Agnesse, A. Rondinone, Unicopli 2011.

Marco Gisotti, *Ecovisioni. L'ecologia al cinema dai fratelli Lumière alla Marvel*, Edizioni Ambiente, 2023.

Luca Bandirali, *Medium loci. Spazio, ambiente e paesaggio nella narrazione audiovisiva*, Pellegrini, 2022.



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YOUNG FILM DIRECTORS CONTEST MODA MOVIE 2024

APPLICATION FORM

(TO BE COMPLETED IN BLOCK LETTERS ONLY)

Personal Data

Last name: _____ First name: _____

Date of birth: _____ Birthplace: _____

Citizenship: _____ Residence: _____ N. _____

City: _____ Province: _____ Postcode: _____ State: _____

Phone: _____ E-mail (IN BLOCK LETTERS): _____

Short film title: _____

Duration _____ Year of realization _____

The undersigned **requests** to enter their short film in the "Young Filmmakers Competition" to be held in **Cosenza (June 2024) during the Moda Movie 2024 festival**.

I declare that I have read and accept the regulations contained in the announcement of the competition and authorize the processing of my personal data. **I also declare** that what I have submitted is original work, the full availability of which I guarantee, and I undertake to cede to the Auctioneering Body the right to use the material I have submitted for communications and publications pertaining to the promotion or documentation of the competition or in any other subsequent events or manifestations.

PLACE AND DATE _____

SIGNATURE

*I, the undersigned, _____, as the parent of the participant _____ AUTHORIZE my son/daughter to participate in the Moda Movie 2024 contest. I also declare that I have been made aware of the procedures for carrying out the above initiative.

SIGNATURE

(OF ONE OF THE PARENTS OR LEGAL GUARDIAN)

*to be filled out only for contestants who had not reached the age of majority on the date of sending the application